



Glocal Income Business Opportunity



What is a Glocal Market?





Create a New Life Strategy



**"2 - 5 Year Plan
versus
a 40 - 50 Year Plan"**



Introduction



Company Information



Online Clubshop Mall



Offline ClubShop Rewards Card Merchants



Membership Types

Shopper Member – earns Reward Points only.

Associate Member – earns Reward Points and Referral fees.

Affinity Groups – organizations and corporations that earn Referral Fees as Charitable Donations.

Merchant Affiliate - sign up offline businesses to accept the ClubShop Rewards Card and online businesses to be listed in our ClubShop Mall.

VIP (Vested Income Partner) – earns increased Reward Points, Referral Fees and **Organizational Income**.



Become a VIP (Vested Income Partner)

Subscribe to the ClubAdvantage Business Building System – with a very affordable initial fee and monthly fee

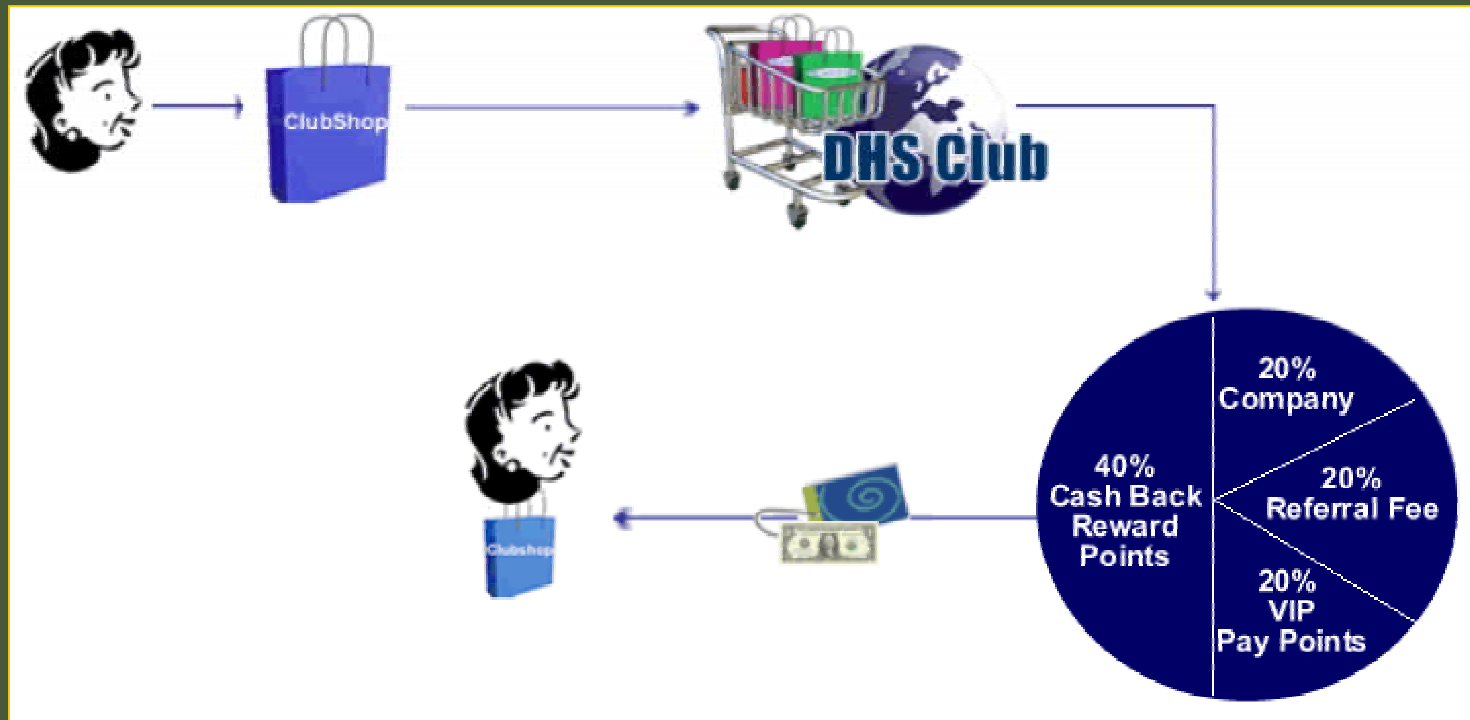
30 day Money Back Guarantee – take 30 days to check everything out and see how it works.

Start the ClubAdvantage Training Program – Complete the Trainee I, II, III and Builder Intern Courses to learn how to start your business, refer others to become Members and begin to build an organization of marketing representatives (VIPs) and Members.





Begin by referring others to become Free Members



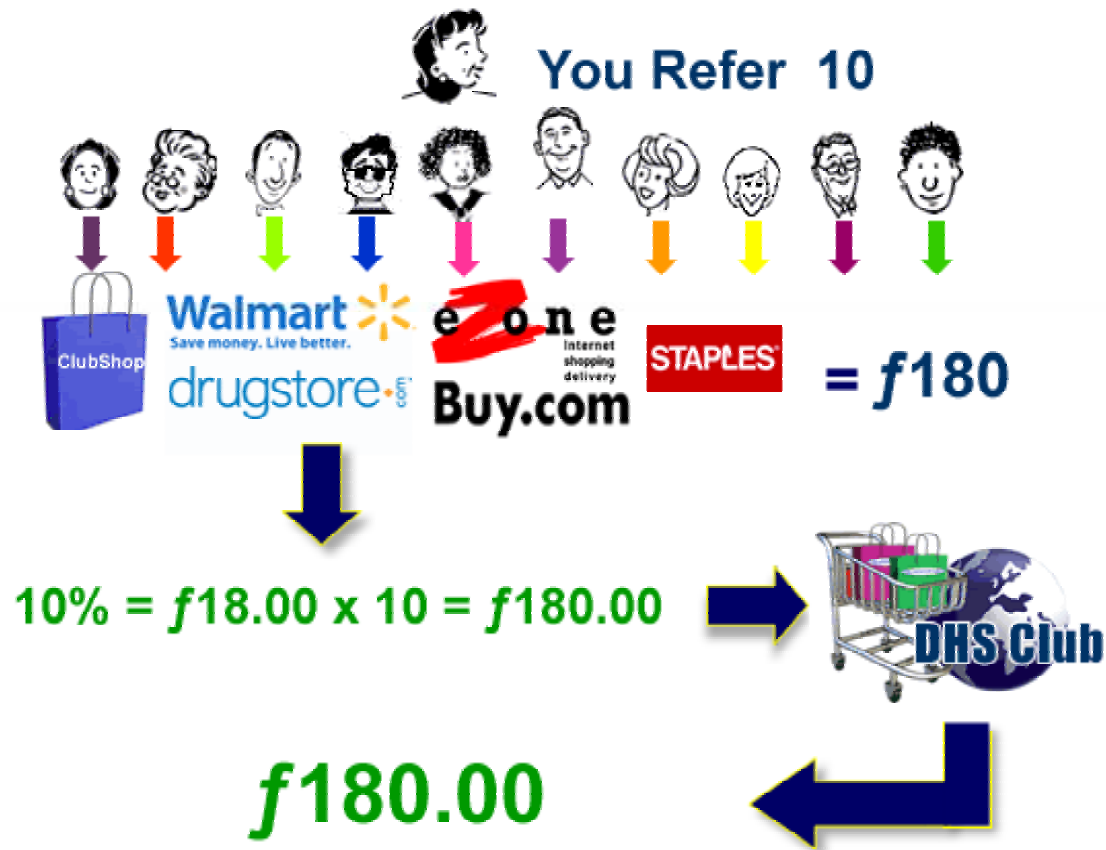


Referral Marketing versus Direct Sales





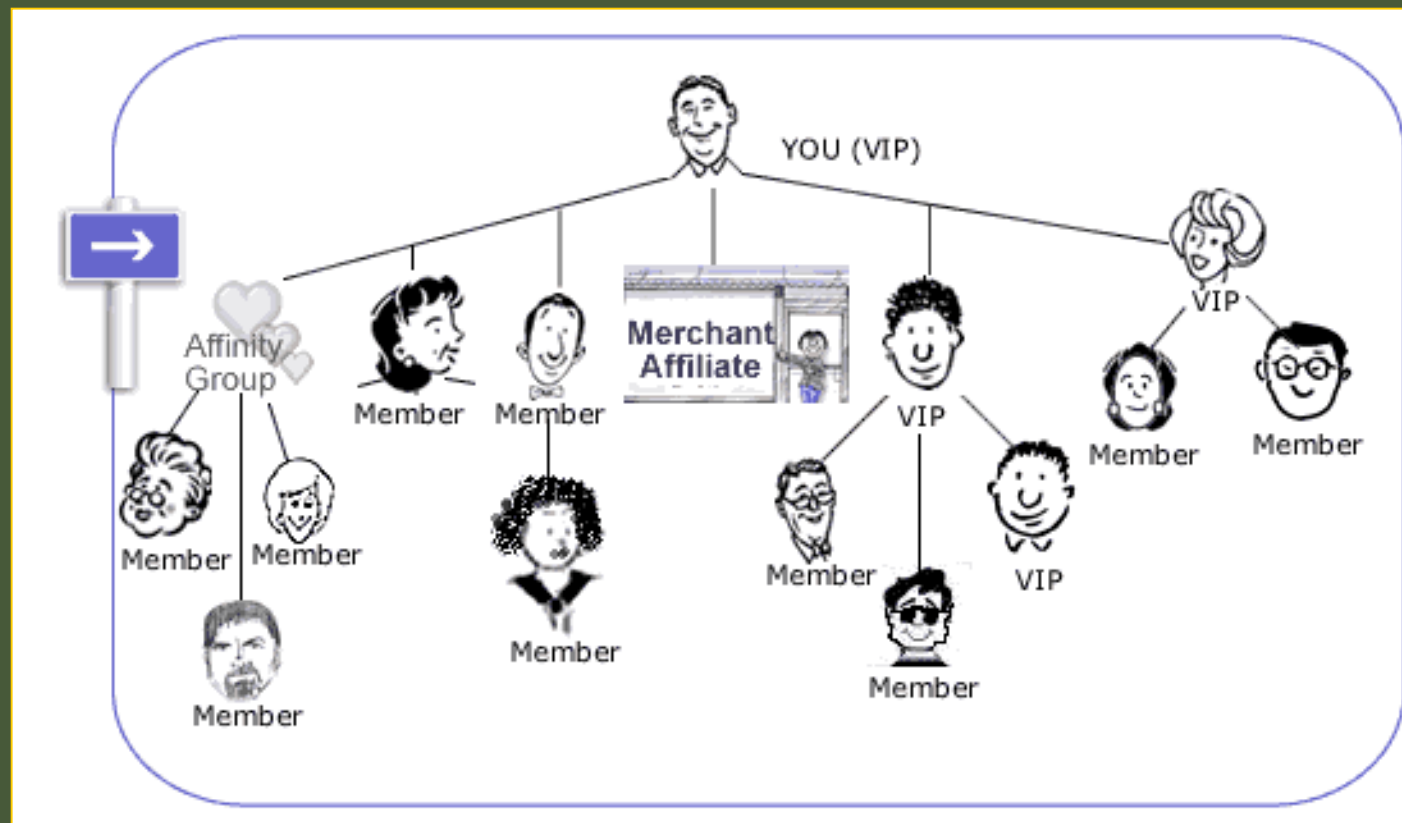
Refer 10 people as Free Members



10 X f3.5 Referral Fees = f35 in Referral Fees
 10 X 2 Pay Points = 20 Pay Points



Refer Others to Build a Sales Organization





Earn Organizational Income from Pay Points

Gain Pay Points from Member Purchases

10 Member X 2 Pay Points each = 20 Pay Points

Gain Pay Points from Members referred by Affinity Groups

100 Members X 2 Pay Points each = 200 Pay Points

Gain Pay Points by Referring Offline Merchants

100 Member purchases X 1 Pay Point = 100 Pay Points

Gain Pay Points by referring others to be VIPs

Each subscription plus personal purchases = 30 Pay Points



Understanding Pay Points & Organizational Income

Pay Points	75	150	250	400	600	1,000	1,500	2,250	3,250	4,500	6,000
Pay Percentage	34%	36%	39%	42%	46%	49%	52%	56%	59%	62%	67%
Average Income	<i>f 54</i>	<i>f 63</i>	<i>f 81</i>	<i>f 135</i>	<i>f 180</i>	<i>f 360</i>	<i>f 540</i>	<i>f 900</i>	<i>f 1,350</i>	<i>f 1,800</i>	<i>f 2,700</i>

* **Executive Director Leadership Bonus** - In order to encourage Executive Directors to "lead by example" and continue to support and train their VIPs, a 5% Leadership Bonus will be paid on an Executive Director's Organizational Pay Points for any month in which a promotion has occurred or when Pay Point volume has been maintained or increased from the previous month.



The First Month – Get Started

Begin the ClubAdvantage Training Program and refer 10 people to become FREE members and 2 people to become VIPs.



10 Members



2 VIPs

10 Member purchases totaling f 180 each = f 36 in Referral Fees and 20 Pay Points.





“Minimum Organizational Income Guarantee”



“Get 2 and your fees are through!”



Begin to Grow Your Organization by Multiplication!

What can happen if you and each VIP you refer has 50 Personal Pay Points (29 Pay Points from the subscription, 1 Pay Point from personal purchases and 20 Pay Points from Member purchases) and refers just 2 VIPs each...



The Second Month Become a Team Player



150 Pay Points

f 63 in Organizational Income
+ *f* 36 in Referral Fees
f 99

Pay Points	Pay Percentage	Average Income
75	34%	<i>f</i> 54
150	36%	<i>f</i> 63
250	39%	<i>f</i> 81
400	42%	<i>f</i> 135
600	46%	<i>f</i> 180
1,000	49%	<i>f</i> 360
1,500	52%	<i>f</i> 540
2,250	56%	<i>f</i> 900
3,250	59%	<i>f</i> 1,350
4,500	62%	<i>f</i> 1,800
6,000	67%	<i>f</i> 2,700



The Third Month Become a Team Player



350 Pay Points

f 99 in Organizational Income
 + *f* 36 in Referral Fees
f 135

Pay Points	Pay Percentage	Average Income
75	34%	<i>f</i> 54
150	36%	<i>f</i> 63
250	39%	<i>f</i> 81
400	42%	<i>f</i> 135
600	46%	<i>f</i> 180
1,000	49%	<i>f</i> 360
1,500	52%	<i>f</i> 540
2,250	56%	<i>f</i> 900
3,250	59%	<i>f</i> 1,350
4,500	62%	<i>f</i> 1,800
6,000	67%	<i>f</i> 2,700



The Fourth Month Become a Bronze Manager



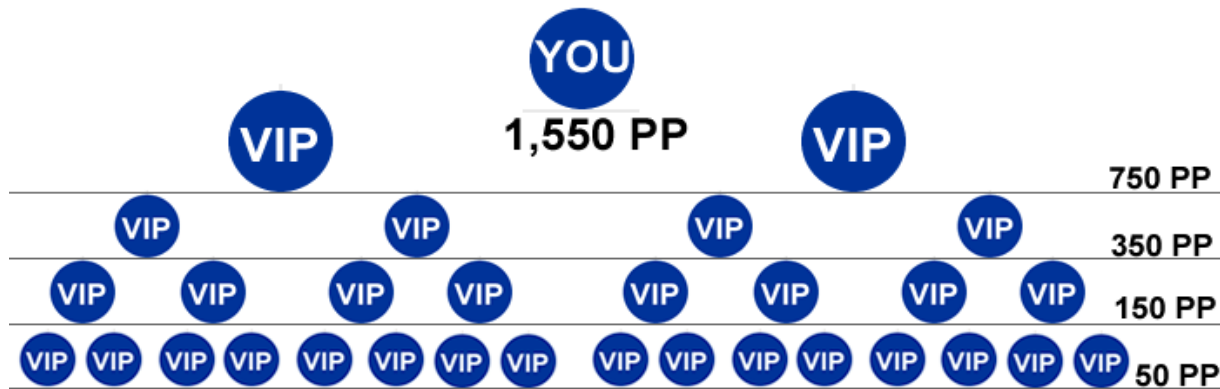
750 Pay Points

f 225 in Organizational Income
 + *f* 36 in Referral Fees
f 261

Pay Points	Pay Percentage	Average Income
75	34%	<i>f</i> 54
150	36%	<i>f</i> 63
250	39%	<i>f</i> 81
400	42%	<i>f</i> 135
600	46%	<i>f</i> 180
1,000	49%	<i>f</i> 360
1,500	52%	<i>f</i> 540
2,250	56%	<i>f</i> 900
3,250	59%	<i>f</i> 1,350
4,500	62%	<i>f</i> 1,800
6,000	67%	<i>f</i> 2,700



The Fifth Month Become a Gold Manager



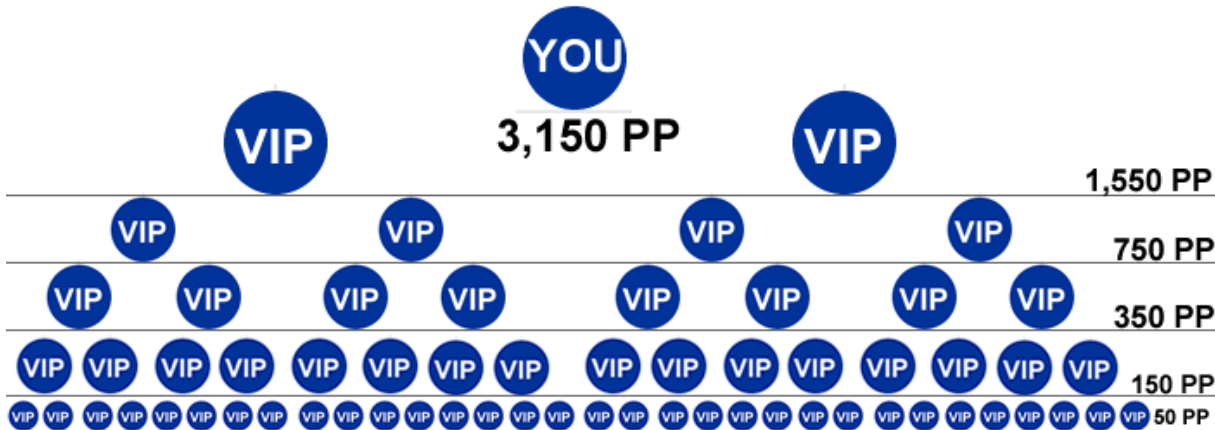
1,550 Pay Points

f 585 in Organizational Income
 + *f* 36 in Referral Fees
f 621

Pay Points	Pay Percentage	Average Income
75	34%	<i>f</i> 54
150	36%	<i>f</i> 63
250	39%	<i>f</i> 81
400	42%	<i>f</i> 135
600	46%	<i>f</i> 180
1,000	49%	<i>f</i> 360
1,500	52%	<i>f</i> 540
2,250	56%	<i>f</i> 900
3,250	59%	<i>f</i> 1,350
4,500	62%	<i>f</i> 1,800
6,000	67%	<i>f</i> 2,700



The Sixth Month Become a Ruby Director



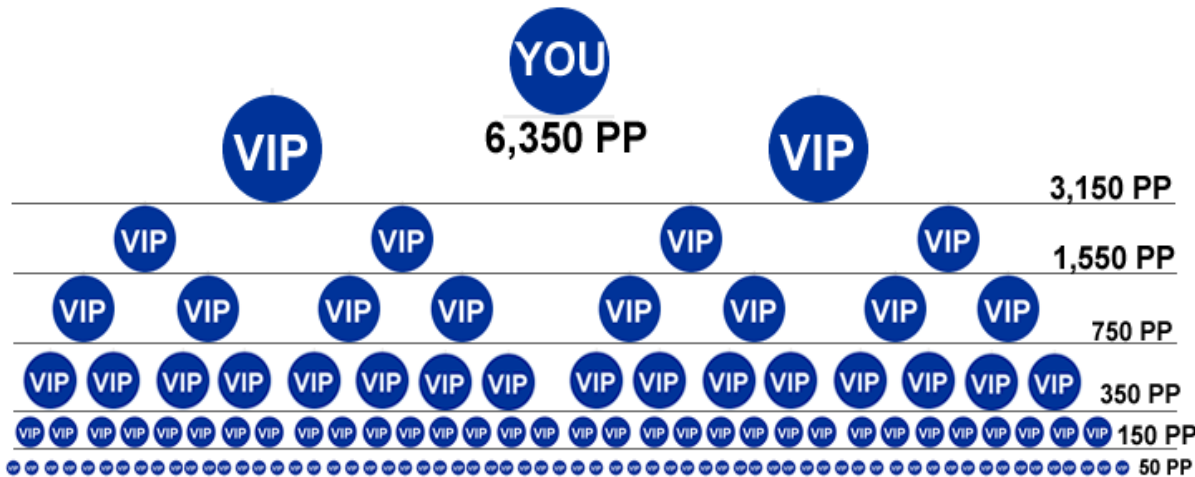
3,150 Pay Points

f 1,170 in Organizational Income
 + *f* 36 in Referral Fees
f 1,206

Pay Points	Pay Percentage	Average Income
75	34%	<i>f</i> 54
150	36%	<i>f</i> 63
250	39%	<i>f</i> 81
400	42%	<i>f</i> 135
600	46%	<i>f</i> 180
1,000	49%	<i>f</i> 360
1,500	52%	<i>f</i> 540
2,250	56%	<i>f</i> 900
3,250	59%	<i>f</i> 1,350
4,500	62%	<i>f</i> 1,800
6,000	67%	<i>f</i> 2,700



The Seventh Month Become an Executive Director



6,350 Pay Points

f 2,880 in Organizational Income
 + *f* 36 in Referral Fees
f 2,916

Pay Points	Pay Percentage	Average Income
75	34%	<i>f</i> 54
150	36%	<i>f</i> 63
250	39%	<i>f</i> 81
400	42%	<i>f</i> 135
600	46%	<i>f</i> 180
1,000	49%	<i>f</i> 360
1,500	52%	<i>f</i> 540
2,250	56%	<i>f</i> 900
3,250	59%	<i>f</i> 1,350
4,500	62%	<i>f</i> 1,800
6,000	67%	<i>f</i> 2,700



Glocal Income

Qualify as an Executive Directors

Executive Director Minimum Commission Guarantee

Position	Side Volume	Minimum Commission
Executive Director	2,000	\$1,000.00
1 Star	2,000	\$1,000.00
1 Star	6,000	\$1,500.00
2 Star	2,000	\$2,000.00
2 Star	6,000	\$2,500.00
3 Star	2,000	\$3,000.00
3 Star	6,000	\$3,500.00
4 Star	2,000	\$4,000.00
4 Star	6,000	\$4,500.00
5 Star	2,000	\$5,000.00
5 Star	6,000	\$5,500.00



Glocal Income

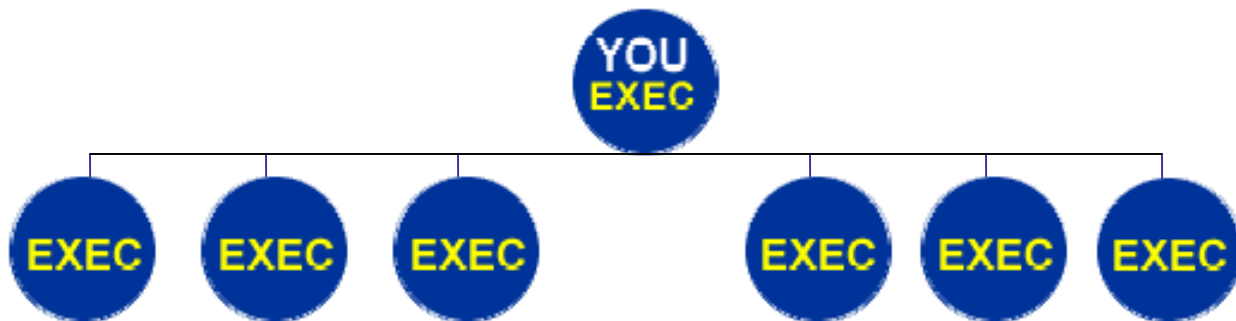
Qualify as an Executive Director

Executive Director Minimum Commission Guarantee (Ambassador's Club)

Position	Side Volume	Minimum Commission
6 Star (Ambassador's Club- AC)	0	\$6,000.00
AC	With 1 AC	\$7,000.00
AC	With 2 AC	\$8,000.00
AC	With 3 AC	\$9,000.00
AC	With 4 AC	\$10,000.00
AC	With 5 AC	\$11,000.00
AC	With 6 AC	\$12,000.00



Creating A Residual Income



1 Star = 7.0% *f* 1,000

2 Star = 8.0% *f* 2,200

3 Star = 8.5% *f* 4,000

4 Star = 9.0% *f* 7,000

5 Star = 9.5% *f* 11,000

6 Star = 10% *f* 16,500

f 16,500 x 12 months =

***f* 198,000**

Residual Income



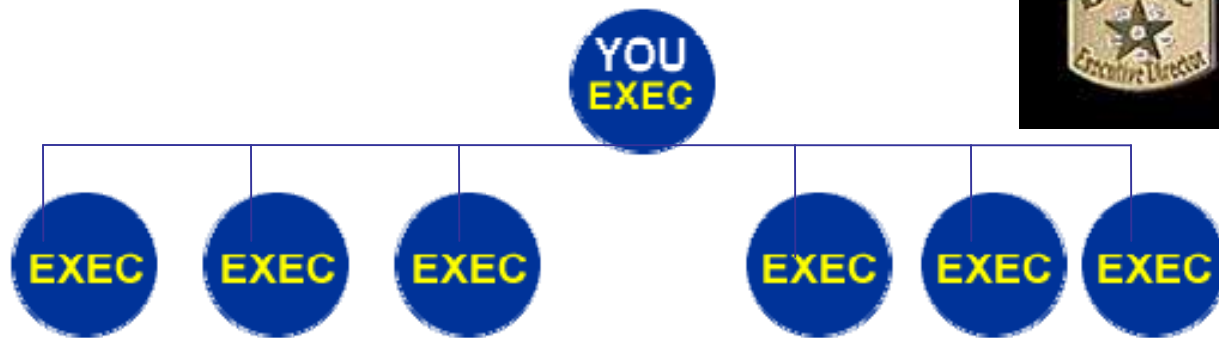
Earn Executive Director Bonuses 3 Levels Deep

	YOU EXEC	
Level 1	EXEC	7.00%
Level 2	EXEC	3.00%
Level 3	EXEC	1.25%

As your Stars increase, so does the percentages you earn for all Executive Director Bonuses and your residual income.



Ambassadors' Club



Time + Money = Freedom



Glocal Income

What kind of people succeed with Glocal Income?



These Kind!

A truck driver, a ski instructor, a sociology professor, an interior designer, retirees, an insurance rep, an entrepreneur, a finance coordinator and more from different backgrounds from all over the world!



How to Get Started

1. Upgrade to VIP - with a very affordable initial fee and monthly fee.
2. Start the ClubAdvantage Training Program
3. Begin to build your Organization





What do you do if you have nothing to lose, but potentially a lot to gain?



Glocal Income Business Opportunity





Talking Points

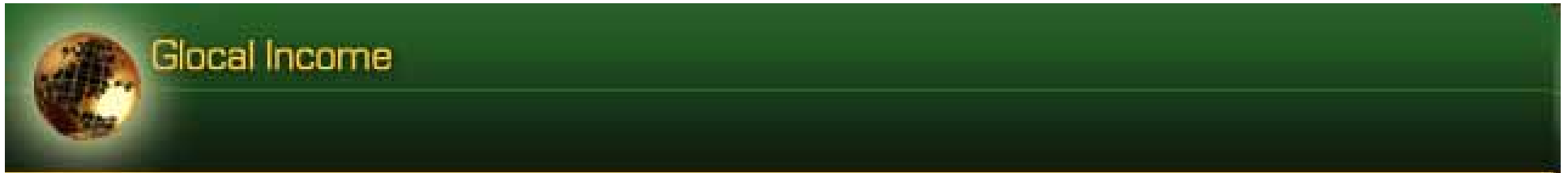


Page 2 - Our Business Opportunity is a "glocal" opportunity, which means that you can build a local business and a global business, using the power of the Internet.

Local + Global = Glocal



Page 3 - With our Business Opportunity, you can not only earn extra money and even develop a full time income, but within 2 to 5 years, you can create an ongoing, residual income. Compare this to the typical way one has to create a residual or pension income - work 40 to 50 hours a week, 40 - 50 weeks a year, for 40 - 50 years, to retire on 40% to 50% on what you've been making! :-)



Page 4 - Company Information - Started in 1997 by Founder & CEO Dick Burke, to create a new kind of worldwide Buyer's Club for consumers and a new kind of Business Opportunity for entrepreneurial people. It has been Dick's dream and goal from the beginning, to create the largest consumer group in the world and to spread free enterprise around the world. Members and Independent Business Owners like me, now span the globe.

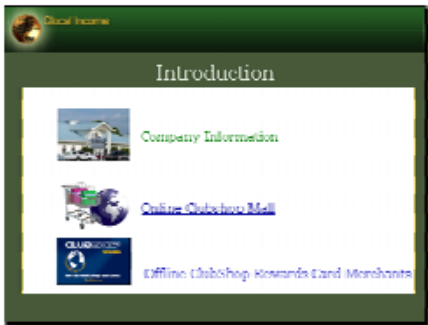
Online ClubShop Mall - Click on the link and give viewers a quick tour of the ClubShop Mall.

- Offers more online shopping stores, to more countries than any other online shopping portal or mall in the world.
- Combines the convenience of one stop shopping using key word searches, with the benefits of "Members Only" specials AND earning Cash Back Reward Points on their purchases.
- Earn commissions on any purchases made by Members that you refer worldwide and override commissions on purchases made by Members in your organization.



Offline ClubShop Reward Cards Card Merchants

- Members also earn Cash Back Reward Points on purchases made offline with participating Merchants.
- Earn commissions on any purchases made by Members that you refer worldwide when they shop offline and override commissions on purchases made by Members in your organization.
- Sign up local Merchants to accept our ClubShop Rewards Card and earn override commissions on purchases made by ANY ClubShop Member.



ClubShop Rewards - Merchants Directory available for each locality, to earn Reward Points and Commissions on purchases made when traveling.



Glocal Income

Good Income

Become a VIP (Vested Income Partner)

Subscribe to the ClubAdvantage Business Building System - with a very affordable initial fee and monthly fee

30 day Money Back Guarantee - take 30 days to check everything out and see how it works.

Start the ClubAdvantage Training Program - Complete the Trained 1, 11, 111 and 1111 Holder Intern Courses to learn how to start your business, refer others to become Members and begin to build an organization of marketing representatives (VIPs) and Members.

ALSO FREE OPPORTUNITY!

Page 6 - Explain what the initial and monthly fees are and state, "Don't let the low cost fool you. Your investment to become a VIP may be small, but the opportunity is BIG."

Good Income

Referral Marketing versus Direct Sales

As Member see Cash Direct Payment To Member
10 - 20% to you as a Referral Fee
10 - 20% to you as Member's Pay Points

Page 8 - Merchants determine the percentage they will pay as a Referral Fee, but for illustration purposes, let's say that the average Merchant pays 10%.

Good Income

Refer 10 people as Free Members

10 X \$10 Referral Fees = \$100 in Referral Fees
10 X 2 Pay Points = 20 Pay Points

Page 9 - Each Member will spend varying amounts on their ClubShop purchases, but for illustration purposes, let's say the average spent is £180 per Member per month. Note that £180 per month is very realistic when you factor in restaurants and carry out purchases like pizza and Chinese food and how one big purchase a year for something like a large, flat screen TV could average out to £180 per month over a year's time.



Glocal Income

Understanding Pay Points & Organizational Income

Pay Points	75	150	350	400	600	1,000	1,500	2,500	3,500	4,500	6,000
Pay Percentage	10%	15%	21%	25%	30%	35%	42%	50%	55%	62%	67%
Average Income	\$10	\$28	\$140	\$175	\$300	\$600	\$1,500	\$3,500	\$5,250	\$7,500	\$10,500

* Executive Director: 50% of Pay Points. Bonus for Executive Director: 5% of overall Pay Points. Organizational Pay Points: Bonus for Executive Director: 5% of overall Pay Points. Organizational Pay Points: Bonus for Executive Director: 5% of overall Pay Points.

Page 12 - Note that as your Organizational Sales Volume increases, so does the percentage you are able to earn as override commissions.

And a 5% Leadership Bonus will be paid on an Executive Director's Organizational Pay Points for any month in which a promotion has occurred or when Pay Point volume has been maintained or increased from the previous month.

The First Month – Get Started

Begin the Club Advantage Training Program and refer 10 people to become FREE members and 2 people to become VIPs.

10 Members 2 VIPs

• 10 Member purchases totaling \$100 each – \$20 in Referral Fees and 20 Pay Points

drugstore.com Target.com iTunes Buy.com flowers.com = \$100.00 ea

Page 13 - Each VIP will refer different numbers of people to become Members and VIPs. Some will refer just a few and some will refer many. For illustration purposes, let's say that you and the VIPs that join you, each refer 10 Members and 2 VIPs each.



Glocal Income

Executive Directors

Executive Director Minimum Commission Guarantee

Position	Side Volume	Minimum Commission
Executive Director	2,000	\$1,000.00
1 Star	3,000	\$1,000.00
1 Star	6,000	\$1,500.00
2 Star	2,000	\$2,000.00
2 Star	6,000	\$2,500.00
3 Star	3,000	\$3,000.00
3 Star	6,000	\$3,500.00
4 Star	2,000	\$4,000.00
4 Star	6,000	\$4,500.00
5 Star	2,000	\$5,000.00
5 Star	6,000	\$5,500.00

Page 22 – Executive Director Minimum Commission Guarantee

Executive Director

Executive Director Minimum Commission Guarantee (Ambassador's Club)

Position	Side Volume	Minimum Commission
0 Star (Ambassador's Club - A/C)	0	\$0,000.00
A/C	With 1 A/C	\$7,000.00
A/C	With 2 A/C	\$8,000.00
A/C	With 3 A/C	\$9,000.00
A/C	With 4 A/C	\$10,000.00
A/C	With 5 A/C	\$11,000.00
A/C	With 6 A/C	\$12,000.00

Page 23 – Executive Director Minimum Commission Guarantee (Ambassador's Club)

What kind of people succeed with the Glocal Income?



These Kind!

A truck driver, a taxi instructor, a sociology professor, an interior designer, a waitress, an insurance rep, an entrepreneur, a fitness coordinator and more from different backgrounds from all over the world!

Page 27 - If available, point out Executive Directors that are in your upline and share a little information about each one.



Glocal Income

How to Get Started

1. Upgrade to VIP - with a very affordable initial fee and monthly fee.
2. Start the ClubAdvantage Training Program
3. Begin to build your Organization

A RISK FREE OPPORTUNITY

Page 28 - Repeat the amount of the Initial and Monthly Fees and emphasize the 30 Day Money Back Guarantee.

Glocal Income

No Risk Offer

What do you do if you have nothing to lose, but potentially a lot to gain?

Page 29 - Read the question out loud and allow them to answer the question.